CHEF COLLABORATION

November 10, 2026 · Shanghai

A New Home for Flavor Development in Shanghai

On November 10, Inspiration Spice and Fan Culinary unveiled their Shanghai Joint Innovation and Development Center at VICE Bistro Lounge on Yongjia Road.



Chef Clinton Zhu and Tom Wen at the unveiling of the Shanghai joint innovation center.



A handshake across the newly unveiled plaque at VICE Bistro Lounge.

From the Tasting Table to the Menu

At VICE that evening, Chef Carlos Sotomayor served pasta finished with our Sichuan Bagel Seasoning. Toasted sesame brought a little crunch to the noodles, followed by the gentle tingle of Sichuan pepper. It was a fitting first taste of what the center brings together.

What the Center Will Do

Inspiration Spice's flavor developers will work with Chef Zhu Yifan and the Fan Culinary team on new blends, chef-inspired recipes and hands-on demonstrations. For a restaurant chain, a bakery or a foodservice operator, that means working through the details of a dish together, from the first tasting to a preparation their teams can repeat.

Future collaborations will invite more chefs to develop signature tastes drawn from their own kitchens and the guests they cook for.

Read the full article

www.inspirationspice.com/news/shanghai-innovation-center/